

Business

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LARGO – Mahajan Medical Center is a family practice run by a family that is dedicated to providing the best for their patients.

Drs. Ranjan and Mira Mahajan claimed the office category in the inaugural “Best of Largo” contest last month. The couple, married for eight years, attributes their win to their focus as a practice.

“The main concept is we are patient-centric,” said Ranjan. “That’s in our motto: ‘We care to listen to our patients.’”

Ranjan studied internal medicine at Maimonides Medical Center at State University of New York before moving to St. Petersburg, following some friends and the warm weather.

After working three years as an employee to another practice, Ranjan opened his own practice in Largo in September 1995, almost 20 years ago. The first location was a rented space off of West Bay Drive.

He met his wife while he was visiting his parents in New Delhi. Mira was an OB-GYN physician in a competitive hospital in India.

“We got married. I decided to come here ... and get my residency in

Mahajan Medical Center Named Best of Largo



Photo by JULIANA A. TORRES

Drs. Ranjan and Mira Mahajan work together to provide families comprehensive care.

family practice, which was more (suitable) to our family,” she explained.

Once Mira completed her residency at Bayfront Medical Center, she joined her husband’s practice in 2009. With two doctors, the practice quickly outgrew its space.

The Mahajans bought the small strip mall at 150 Clearwater-Largo Road, Suite 2 and is dedicated to the medical center. They now employ two nurse practitioners as well as five other employees.

Next door, in Suite 1, is Golden Glow Medical Spa, a growing focus for Mira.

“I started mostly doing family practice, but the cosmetic part got bigger and took over,” she explained.

In general, the Mahajans seek to provide as much comprehensive care for their patients as possible.

“We do pretty much everything. It’s a one-stop shop,” Mira said.

Along with making the practice as convenient to patients as possible, the Mahajans work to provide continuity of care.

“I still go to the hospitals to see my sicker patients. They want to see their doctor at their bedside,” Ranjan said.

It’s a break from the new norm of compartmentalized healthcare, which Ranjan said is detrimental to patients.

“You lose the connection. You lose the social aspects and the family, what they are allergic to, what procedures they have had done in the past,” he said. “A lot of things get lost in the paperwork.”

Mahajan also works with several local assisted living facilities and rehabilitation centers, to follow his patients wherever they go.

“As they age or they get sicker in the hospital ... we are there for the whole continuum, which I think is very unique,” Ranjan said.

Recently, he realized that he has served four generations of one family. Considering the practice doesn’t see children, the feat is considerable.

“For an internal medicine practice to see four generations is unheard of. It’s just word of mouth that we



see the whole family: their uncles, relatives, their friends,” he said. “Patients, once they come, they don’t leave us.”

Operating the practice together allows the Mahajans, who live in Belleair, flexibility in their schedules for their two boys, ages 7 and 4.

“My husband takes all the nights and hospital (visits). I can do more work during the daytime and take care of my kids at night,” Mira explained.

Her role as a mother, however, doesn’t compromise her commitment to her patients. Mira does most of the cosmetic procedures she offers herself and is with her patients every step of the way, from the consultations, through the procedure and into the follow-up. Her background in surgery makes that aspect of her job enjoyable, she said.

“Unlike any other practice, I do my procedures myself. I delegate minimum work to others,” Mira explained. “They can meet me personally, and I can take care of their concerns and problems myself.”

The Mahajans are even committed to the details of quality care.

“We’re always on the cutting edge of technology,” Ranjan said. “We were the first solo practice (in Pinellas County) to go to electronic medical records in 2002.”

Their building is designed to be green and energy-efficient. The Mahajans also hired an interior designer who specializes in healing spaces to bring an ambiance of comfort to the medical offices. Ranjan admits that the physician reimbursements he receives don’t increase for these more subtle quality improvements.

“I don’t get paid more, but in my opinion, if you are patient-centric than people will come to you,” he said. “The patients see that, and they like it.”

Mahajan Medical Center, at 150 Clearwater-Largo Road, Suite 2, is accepting new patients.

Call 518-0822 or visit www.DrRanjanMahajan.com.
